

1 **ABSTRACT**

2 The present invention discloses a system and method
3 for decoding barcodes from images acquired using a mobile
4 device. Generally, the barcode image is acquired via a
5 digital camera attached to the mobile device. After the
6 barcode image has been acquired, the image is sent to a
7 server via a wireless network which enhances the barcode
8 image and subsequently decodes the barcode information.
9 The server processes the barcode information and transmits
10 media content related to the barcode back to the mobile
11 device.